

ideal-tenants.com

“Bringing TENANTS and LANDLORDS together”

JOEL SYMMES – Founder

(415) 608-4644

j3tt@mac.com



ideal-tenants.com

Every year 35 million Americans scramble to
find a place to rent...
and arrive unprepared to “stand out” in an
ocean of applicants.



ideal-tenants.com

ideal-tenants.com equips renters with:

- Credit Report
- Verified Application
- Dossier

then... matches them with “eager to rent” Landlords!



ideal-tenants.com

ideal-tenants.com links tenants and landlords
through common interests:

Price • Size • Type • Location

Preview demo at: ideal-tenants.com



Revenue Model

- Tenants pay \$25 for 30 days active exposure
(Tenants can also “list” for free)
- Landlords pay \$100 for 30 days access
(Landlords can “sample” before they pay)



ideal-tenants.com

- Tenants are now paying \$35 to each Landlord to acquire a recent Credit Report
 - Landlords additionally pay \$20 - \$50 for each verification of tenants' application.
- Verification takes 3 to 5 working days to complete!

(Time = Money)



ideal-tenants.com

Grassroots to Global

Starting with neighborhood pocket community marketing, gradually growing to city wide, then jump to other cities which offer rich rental opportunity markets.



ideal-tenants.com

- Zillow has **JUST** a small tenant profile area
- Trulia has **ONLY** a tenant resume program
- Zumper offers **NO** dossier or verification

rentals.com - apartments.com - redfin.com & rent.com
Have **NO** program for renters!



ideal-tenants.com

JOEL SYMMES – Founder

www.joelsymmes.com

Director / Developer / Digital Innovator

Joel Symmes, in various capacities, has championed projects for Apple, McDonalds, Comcast, Electronic Arts, Ferrari, Aston Martin and many others. Projects that required innovation, insight, acute perspective and unusual achievement. He is able to see hidden barriers and obstacles and create results in ways different from the “usual”.

Equipped with over 35 years experience in often unrelated fields, Joel can put together projects that yield interesting and uncommon results.



FINANCIAL PROJECTIONS

	San Francisco	SF + 9 Counties	SF & LA
	2019	2020	2021
Gross Sales	\$648,612	\$ 5,741,153	\$15,510,653
No. Participants	10,378	91,858	156,312
% of Participants	3.0%	3.0%	3.0%



ideal-tenants.com

CURRENTLY

Founder looking for investors and lead engineer

ACCOMPLISHMENTS

demo website active

www.ideal-tenants.com



Upon receipt of funding

- Web and Mobile development - 9 months
- Trial, testing and traction – 12 months (out)
- One city operational - 18 months (out)
- Two cities operational – 30 months (out)



ideal-tenants.com

SEEKING \$320k – 480k total
3 TO 4 INVESTORS \$80k - \$120k (per)

- Acquire Lead Programmer
- Acquire Marketing/Social Media expert
- Traction Plan prep and execution



ideal-tenants.com

“Bringing TENANTS and LANDLORDS together”

JOEL SYMMES – Founder

(415) 608-4644

j3tt@mac.com

